

Position Title: Communications Director

Location: Anchorage, Alaska

Reports to: Executive Director

Salary: Commensurate with experience, 65K-75K

Benefits: Dental, Vision & Health Insurance, Vacation, Relocation stipend (if applicable)



POSITION SUMMARY

The Alaska Democratic Party (ADP) is seeking a highly motivated and experienced full-time Communications Director.

The path to Democratic majorities in the nation's capital runs through Alaska: we have incredible flip opportunities for both the US Senate and US Congress, plus an open Governor's race and a suite of legislative races statewide that will be key to maintaining and growing the Democratic members of the bipartisan majority coalitions.

The Communications Director is responsible for managing the overall messaging strategy and implementation via social media, earned media, and other opportunities. The ideal candidate should be skilled in managing multiple and competing priorities simultaneously and have the ability to maintain a sharp focus on details. This is a salaried position committed *at minimum* through the 2026 elections, and will oversee temporary Communications cycle-hires.

This position is based in Anchorage. This is a full-time, exempt position.

To Apply: Email a resume and cover letter to jobs@alaskademocrats.org. Please include "Communications Director" in the subject line. Applications will be reviewed on a rolling basis, and qualified individuals will be contacted for interviews.

KEY RESPONSIBILITIES

- Work with Party leadership to develop and implement an aggressive communications strategy for the Party centered around the Party's Bi-Enniel Plan, including ensuring message continuity across all communications platforms;
- Ensure Party communications strategy is implemented across all social platforms, email and text communications, and all over communication outlets;
- Manage all communications contracts, including with our current digital vendor who manages graphic design, print development, email fundraising, and social media. Work includes frequent communication and supervision, assigning relevant projects, reviewing and approving copy, and ensuring deliverables are timely;
- Manage 2026 cycle-based Communications Associates;
- Work with the ADP team on paid digital investments relating to elections, Party building, and fundraising;
- Manage positive relationships with members of the press;

- Draft press releases, media advisories, and other media outreach materials, including pitches to press when appropriate;
- Be prepared to develop rapid response communications in accordance with current events, Party events, and speaking appearances,, including talking points and briefings for Party leadership as needed;
- Seek and facilitate earned media opportunities;
- Work with ADP Leadership to ensure strategic communications collaboration with progressive ecosystem partners;
- Advise and support board members, Democratic candidates, and elected officials on communications strategy as needed;
- Some limited website maintenance (WordPress);
- Other duties as assigned.

QUALIFICATIONS:

- A passion and a commitment to Democratic Party values;
- Minimum of 1 cycle of prior political communications experience on a congressional or statewide political campaign, or 1 year experience for an advocacy nonprofit, government entity, political organization, or state party;
- Must be creative, possess exceptional writing skills, and have experience managing all aspects of digital, social media, and traditional communications mediums;
- Excellent personal skills with the ability to build and maintain strong relationships, including with ADP leadership, staff, and our candidates
- Proven experience managing multiple complex projects and finishing tasks ahead of deadlines;
- Responsive and positive team player who enjoys new challenges;
- Detail-oriented;
- Discretion and ability to work independently;
- Willingness to travel (as needed) and work occasionally outside of standard hours, including nights and weekends (as needed).

PREFERRED, BUT NOT REQUIRED:

- Previous experience working in Alaska strongly preferred;
- Previous experience serving as an on-the-record spokesperson for an organization;
- Experience working within a multiple stakeholder structure, preferably within the Democratic Party.

The Alaska Democratic Party is an equal-opportunity employer committed to creating an inclusive workplace. The Alaska Democratic Party is dedicated to achieving equality of opportunity for all employees and applicants for employment without regard to race, color, religion, sex, gender identity, sexual orientation, marital status, age, national origin, or disability.