



Position Title: Organizing Director
Location: Anchorage, Alaska
Reports to: Executive Director
Salary: Commensurate with experience
Benefits: Dental, Vision & Health Insurance
Term of Employment: Current to December 9, 2022

The Alaska Democratic Party seeks an Organizing Director for the 2022 campaign cycle. This position will collaborate with other staff and party leaders in creating and implementing a strategic plan that helps elect Democrats at all levels. An ideal candidate is highly organized, detail-oriented and a self-starter with proven leadership and management skills.

RESPONSIBILITIES INCLUDE:

- Formulation of strategy and implementation of a voter education campaign that leverages/grows the base, promotes Democratic candidates up and down the ticket, and enhances turnout.
- Formulate a budget for voter education efforts.
- Create a voter education message/catch phrase, social media content and graphics to be shared by supporters.
- Create compelling digital and mail campaigns that tell the story of electoral changes in Alaska while simultaneously promoting GOTV and Democratic candidates.
- Community outreach and engagement, specifically with diverse communities.
- Facilitate and/or conduct translation of voter education materials to other languages.
- Identify print/digital tools/investments necessary to reach rural voters.
- Recruit, train, and manage volunteers.
- Organize/leverage local precincts, House Districts, and Regional organizations.
- Identify means for voter registration programs/efforts using information relating to electoral changes.
- Absentee ballot (vote-from-home) promotion efforts w/voter information.
- Phone banking and door-to-door outreach centered on electoral education and Democratic candidates in conjunction with the Coordinated Campaign.
- Lead (voter education component) and amplify the electoral work of our field organizers, volunteers, communications team, campaign managers and partners.
- In conjunction with the Coordinated Campaign Director advise federal and state legislative campaigns on essential best practices for talking to voters about an open primary and rank choice voting.
- Ensure tracking of supporters and members and their leadership development in Votebuilder,

and build a team of volunteers capable of doing this in the future

To apply, please submit a cover letter, resume and three references to jobs@akdems.org.

The Alaska Party is an equal opportunity employer and it is our policy to recruit, hire, train, promote and administer any and all personnel actions without regard to sex, race, age, color, creed, national origin, religion, economic status, sexual orientation, veteran status, or gender.